Code # COM 52(Rev)

**New/Special Course Proposal-Bulletin Change Transmittal Form**

**Undergraduate Curriculum Council** - Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [mmcginnis@astate.edu](mailto:mmcginnis@astate.edu)

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| --- |
| **New Course or**  **Special Course (Check one box)**  *Please complete the following and attach a copy of the catalogue page(s) showing what changes are necessary.* |

|  |  |
| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Proposed Course Prefix and Number (For variable credit courses, indicate variable range.)

CMP 3573

2. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Sports Production

3. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio problems, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Lecture and lab

4. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental)?

Standard

5. Is this course dual listed (undergraduate/graduate)?

NO

6. Is this course cross listed? (If it is, all course entries must be identical including course descriptions. It is important to check the course description of an existing course when adding a new cross listed course.)

NO

7. Brief course description (40 words or fewer) as it should appear in the bulletin.

Theory and practical application of sports production for radio and television.

8. Indicate all prerequisites and if this course is restricted to a specific major, which major. (If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

a. Are there any prerequisites?

NO

b. Why?

This course can be taught as a stand-alone course

9. Course frequency(e.g. Fall, Spring, Summer). Not applicable to Graduate courses.

Fall and Spring

10. Contact Person (Name, Email Address, Phone Number)

Osa’ Amienyi, ex: 2468

11. Proposed Starting Term/Year

Spring 2014

12. Is this course in support of a new program? YES

If yes, what program?

This course is in support of a new sports production emphasis area within the Creative Media Production program.

13. Does this course replace a course being deleted? NO

If yes, what course?

Enter text...

Has this course number been used in the past? NO

*Submit Course Deletion Proposal-Bulletin Change Transmittal Form.*

14. Does this course affect another program? NO

If yes, provide contact information from the Dean, Department Head, and/or Program Director whose area this affects.

Enter text...

15. Justification should include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

This course will provide students with the necessary knowledge and skills to produce and edit sports material designed for radio and television based consumption. This course will emphasize areas such as multicasting, mobile based media, radio/television broadcasting, and multimedia sports programming.

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

This course fits in with the professional mission of the college of media and communication by providing students with the knowledge and skills necessary to be successful in the specific context of sports programing. This course also aligns with the core competencies of the external accrediting agency.

c. Student population served.

Undergraduate majors in the department of media or other ASU students who have a desire to increase their skills/understanding in the area of sports production.

d. Rationale for the level of the course (lower, upper, or graduate).

This course is taught as an upper level course because of the complexity of the materials that are to be presented. It takes a great deal of “on your feet” ability to accommodate sports production.

16. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

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| --- | --- |
| **Week 1** | **Lecture**: Introduction to class and Sports Production Facilities. **Assignment**: Read Chapters 1, 2. |
| **Week 2** | **Lecture**: What is remote sports production? Who are the personnel for radio and TV?  **Assignment**: Read Chapters 3, 4, 5. |
| **Week 3** | **Lecture**: Radio and Television media. Mobile Unit/OB Van. Planning the Production. Guest Speaker.  **Assignment**: Read Chapter 6.  Sports Event Assignment |
| **Week 4** | **Lecture**: Pre-Production and Set-Up. **Assignment**: Read Chapter 7. |
| **Week 5** | **Lecture**: Production for Radio and Television. **Assignment**: Read chapters 8, 9.  Sports Event Assignment |
| **Week 6** | **Lecture**: Sports Announcing and Post-Production.  **Assignment**: Read Chapter 10. Sports Event Assignment |
| **Week 7** | **Lecture**: Radio, Television, Computers, and Sports.  **Assignment**: Read Appendix 1. Sports Event Assignment |
| **Week 8** | **Lecture**: Production Truck Diagrams.   Guest Speaker. **Assignment**: Read Appendix II. Sports Event Assignment |
| **Week 9** | **Lecture**: Olympic Broadcast Planning. **Assignment**: Read Appendix III. Sports Event Assignment |
| **Week 10** | **Lecture**: Camera Diagrams and Plans. **Assignment:** Read Appendix IV, V. Sports Event Assignment |
| **Week 11** | **Lecture**: Microphone Diagrams and Event Storyboards. **Assignment:** Read Appendix VI, VII.  Sports Event Assignment |
| **Week 12** | **Lecture**: Intercom Diagrams and Lighting Plans.  Sports Event Critique Sports Event Assignment |
| **Week 13** | Sports Event Critique Sports Event Assignment |
| **Week 14** | Sports Event Critique Sports Event Assignment |
| **Week 15** | Final Exam |
|  |  |

17. Course requirements (e.g. research papers, projects, interviews, tests, etc.)

2 written exams

Weekly Sports Productions

Sports Storyboarding Project

18. Special features (e.g. labs, exhibits, site visitations, etc.)

NA

19. Department staffing and classroom/lab resources (Will this require additional faculty, supplies, etc.?)

NO additional fund or staffing are needed to add/offer this course

20. What is the primary intended learning goal for students enrolled in this course?

Students will be able to produce sports programing for radio, television and mobile media

21. Reading and writing requirements:

a. Name of book, author, edition, company and year

*Television Sports Production*. Jim Owens. Focal Press. 2006. ISBN: 9780240809168

b. Number of pages of reading required per week: 25-30

c. Number of pages of writing required over the course of the semester: 20-30

22. High-Impact Activities (Check all that apply)

Collaborative assignments

Research with a faculty member

Diversity/Global learning experience

Service learning or community learning

Study abroad

Internship

Capstone or senior culminating experience

Other Explain: Enter text...

23. Considering the indicated primary goal (in Box #20), provide up to three outcomes that you expect of students after completion of this course.

**Outcome #1:** (For example, what will students who meet this goal know or be able to do as a result of this course?)

Students will demonstrate a proficient understanding of terminology and theories associated with sports production and programming.

Learning Activity:(For example, what instructional processes do you plan to use to help students reach this outcome?)

Lecture, course readings

Assessment Tool: (For example, what will students demonstrate, represent, or produce to provide evidence of their learning?)

Students will complete a written exam focusing on sports production terminology and theoretical understanding.

*(Repeat if needed for additional outcomes 2 and 3)*

**Outcome #2:**

Students will be able to produce sports programming for radio consumption..

Learning Activity:

Lecture, course readings

Assessment Tool:

Students will complete a radio based sports production project that will be graded with a rubric.

**Outcome #3**:

Enter text...

Learning Activity:

Enter text...

Assessment Tool:

Enter text...

24. Please indicate the extent to which this course addresses university-level student learning outcomes:

* 1. Global Awareness

Minimally  
Indirectly  
Directly

* 1. Thinking Critically

Minimally  
Indirectly  
Directly

* 1. Using Technology

Minimally  
Indirectly  
Directly

**From the most current electronic version of the bulletin, copy all bulletin pages that this proposal affects and paste it to the end of this proposal.**

**To copy from the bulletin:**

1. Minimize this form.
2. Go to <http://registrar.astate.edu/bulletin.htm> and choose either undergraduate or graduate.
3. This will take you to a list of the bulletins by year, please open the most current bulletin.
4. Find the page(s) you wish to copy, click on the “select” button and highlight the pages you want to copy.
5. Right-click on the highlighted area.
6. Click on “copy”.
7. Minimize the bulletin and maximize this page.
8. Right-click immediately below this area and choose “paste”.
9. For additions to the bulletin, please change font color and make the font size larger than the surrounding text. Make it noticeable.
10. For deletions, strike through the text, change the font color, and enlarge the font size. Make it noticeable.

Paste bulletin pages here...